SPONSORSHIP OPPORTUNITIES

Invest in Bold Art. Create Bright Futures.

When you partner with 1001 Colors, you're not just supporting public art, you're investing in the people and places that shape our city.

Since 1996, we've empowered youth and strengthened communities through public art, creating pathways to creative careers while bringing community-driven stories to life across the Cincinnati region.

Your Partnership Helps

- Employ and mentor young artists
- Create transformative public art
- Strengthen Cincinnati neighborhoods
- Support local career pathways
- Foster community connection and pride



Why Partner With 1001 Colors

Art has the power to inspire, connect, and strengthen communities. Through customized partnerships, 1001 Colors helps businesses, institutions, foundations, and community organizations bring creative visions to life while creating meaningful opportunities for artists and expanding access to transformative arts experiences.



Whether you're looking to transform a space, engage a community, celebrate a milestone, elevate local artists, or advance a larger vision, our team can help design a partnership that creates meaningful impact and lasting value.

From supporting youth workforce development and gallery fellowships to sponsoring landmark murals and community events, every partnership helps create opportunities for artists, enrich neighborhoods, and strengthen Cincinnati's creative future.

Explore the opportunities that follow and discover how your organization can help create Bold Art and Bright Futures.

Sponsorship Opportunities

20th ANNIVERSARY MURAL SEASON SPONSOR

Support every mural created during our 20th Anniversary season.

As a 20th Anniversary Mural Season Sponsor, you'll become part of the extraordinary legacy the 1001 Colors Mural Program has built over two decades, transforming our region's walls into lasting symbols of pride, opportunity, and belonging.

Sponsorship opportunities beginning at
$20,000

1001 COLORS MURAL PROGRAM 20th ANNIVERSARY CELEBRATION SPONSOR

Be part of a milestone celebration honoring 20 years of the 1001 Colors Mural Program and its impact on artists, youth, neighborhoods, and communities across our region.

This signature event will bring together civic, corporate, philanthropic, and community leaders for an inspiring evening that celebrates a legacy of Bold Art and Bright Futures while investing in the next chapter of our work.

Sponsorship opportunities beginning at **$5,000**

SIGNATURE MURAL PROJECT SPONSOR

Create a lasting community landmark while investing in our youth.

As the sponsor of one of our Signature Mural Projects, you'll help bring a large-scale mural from vision to reality while creating meaningful opportunities for emerging artists to build their skills, portfolios, and careers. Together, we'll create a vibrant work of public art that reflects community identity, celebrates local stories, and fosters connection.

Sponsorship opportunities beginning at **$10,000**

Sponsorship Opportunities

YOUTH APPRENTICE PROGRAM SPONSOR

Help young people discover their creative potential.

The seasonal Youth Apprentice Program introduces youth to the power of art as a pathway to personal growth, professional development, and community engagement. Working alongside experienced artists and mentors, apprentices gain hands-on experience, workplace skills, and the confidence to imagine new possibilities for their future. Your support creates meaningful opportunities for young people to explore creativity, build connections, and take their first steps toward career success.

Sponsorship opportunities beginning at **$5,000**

MURAL STUDIO SPONSOR

Advance the careers of the next generation of creative professionals.

Mural Studio Artists are emerging professionals ages 18-24 who participate in a year-long paid employment and professional development program through 1001 Colors' creative agency model, working directly with clients and managing real-world projects. Your support provides mentorship and hands-on experience that helps talented artists strengthen their portfolios, expand their networks, and establish sustainable creative careers while contributing to the region's creative economy.

Sponsorship opportunities beginning at **$5,000**

GALLERY FELLOWSHIP PROGRAM SPONSOR

Open doors for emerging artists to grow, exhibit, and thrive.

Through the 1001 Colors Gallery Fellowship Program, artists ages 16-24 work alongside accomplished Artists-in-Residence, developing their artistic practice while gaining valuable professional experience. As a sponsor, you'll provide a transformative opportunity for a young artist to showcase and sell their work in a professional gallery setting, often for the first time, helping build the confidence, visibility, and connections needed to take the next step in their creative journey.

Sponsorship opportunities beginning at **$5,000**

MURAL TOUR SPONSOR

Bring the stories behind our landmark murals to life for thousands of residents and tourists.

As a Mural Tour Sponsor, you'll connect audiences with the artists and neighborhoods behind each work, expand access to cultural experiences, and align your brand with creativity, community, and civic pride.

Sponsorship opportunities beginning at **$5,000**

Sponsorship Levels & Benefits

Every partnership includes recognition of your investment. As sponsorship grows, so do the opportunities to experience the work firsthand, connect your team to it, and share your commitment with the community.

BENEFIT	SUPPORTING $5,000+	COMMUNITY $10,000+	IMPACT $20,000+	LEADERSHIP $35,000+	PRESENTING $50,000+
Website recognition	Name	Name	Logo	Prominent logo	Premier logo + partnership description
Annual report recognition	Name	Name	Logo	Prominent logo	Premier logo
Newsletter recognition	Name acknowledgment	Name acknowledgment	Logo acknowledgment	Logo + partnership description	Featured partnership recognition
Social media recognition		Sponsor acknowledged in a social media post	Sponsor acknowledged in a social media post	Sponsor acknowledged in a social media post	Featured story highlighting the partnership and its community impact
On-site recognition, when applicable		Name	Logo	Prominent logo	Premier recognition
Verbal recognition at associated event(s)		✓	✓	✓	✓
Private mural tour		✓	✓	✓	✓
Behind-the-scenes project or program visit			✓	✓	✓
Employee engagement experience				Up to 10 guests	Up to 20 guests
Hosted artist experience				Up to 4 guests	Up to 6 guests
Speaking role at an associated event					1 opportunity

Benefits are based on total sponsorship investment and tailored to the opportunity being supported. Experiential and engagement benefits vary by opportunity and are subject to project schedules, program format, capacity, and artist and participant availability.

Experiential & Engagement Benefits

Beyond recognition, sponsorship offers opportunities to experience the work firsthand, meet the people creating it, and bring your team closer to the work you support.

Private Mural Tours

Experience Cincinnati's public art up close through a private guided mural tour for your team or guests.

Behind-the-Scenes Access

Visit a project or program in progress and see how the work takes shape. While there, meet artists, apprentices, fellows, or other participants and hear directly about their work and experiences.

Employee Engagement

Bring your team into the experience through creative activities, project visits, artist interactions, and other opportunities connected to your partnership.

Hosted Artist Experiences

Spend time with an artist or creative leader through a hosted meal, studio conversation, artist talk, exhibition experience, or other intimate gathering.

Experiences vary by partnership and are scheduled based on project, program, artist, and participant availability.



Custom Creative Partnerships

Not every partnership fits within a traditional sponsorship package.

1001 Colors works with corporations, foundations, institutions, municipalities, and community organizations to design custom creative partnerships aligned with strategic goals and community impact priorities.

Whether you're transforming a space, engaging employees, enhancing a neighborhood, celebrating an anniversary, or investing in the future of Cincinnati's creative economy, our team will help design a partnership that creates meaningful and measurable impact.

Custom opportunities include:

- Murals & Public Art Commissions
- Placemaking Initiatives
- Exhibition & Project Curation
- Artist Calls & Artist Selection Management
- Community Engagement Programs
- Creative Workforce Development Initiatives
- Cultural Tourism Experiences
- Public Art Planning & Strategy
- Neighborhood Revitalization Projects
- Milestone Celebrations & Legacy Projects

Frequently Asked Questions

Can we choose which program or project our sponsorship supports?

Yes. Sponsors may direct their investment to an available project, program, event, or initiative. We will help identify an opportunity that aligns with your priorities and interests.

Do all benefits apply to every sponsorship?

Benefits are tailored to the opportunity being supported. Because our partnerships span public art, youth programs, artist development, tours, exhibitions, and events, some experiences vary by opportunity. Applicable benefits are confirmed when the partnership is finalized.

Can we create a multi-year or customized partnership?

Yes. We welcome opportunities to build deeper partnerships over time or develop something specifically around your goals. Contact us to begin a conversation.

How are sponsorship benefits determined?

Benefits are based on your total investment. For example, a $20,000 investment receives Impact-level benefits whether it supports a signature mural, youth programming, the anniversary season, or another eligible opportunity.

Can multiple sponsors support the same opportunity?

Yes. Many of our projects and programs are made possible by several partners. Recognition and benefits are based on each partner's sponsorship level and the nature of the opportunity.



Ready to Create Impact Together?

Whether you want to invest in young people, support artists, create public art, or engage your team, we'll help you build a partnership around what matters to you.

START A CONVERSATION

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